

# **ORGANIZATION TRANSFORMATION**

Derrick Dufresne

**cra@aol.com**

1. Urgency
2. First Who – Then What - Right  
People/Right Seats/Right Bus (Collins)
3. Start Small/One Person At A Time
4. Do What We Do Well, Be Willing To Say  
“NO” To Bad Business
5. Confront the Brutal Facts – It is What It is  
(Collins)
6. Be Flexible About Plan/Be Firm About  
Vision, Mission, Values